

## **JOB VACANCY: PROGRAMME OFFICER - ADVOCACY**

### **Background**

Inspiring Girls and Grassroots Networks for Inclusive and Transformative Education (IGNITE) is a consortium funded by the Agence Française de Développement (AFD) through the Support Fund for Feminist Organizations (SFFO). The consortium comprising of the International Rescue Committee (IRC), the René Moawad Foundation (RMF)- MENA Partner, the Partnership for African Social and Governance Research (PASGR), and Urgent Action Fund-Africa (UAF-Africa) aims at empowering adolescent girls and advance gender equality in seven target countries in Sub-Saharan Africa and the Middle East, namely Burkina Faso, Cameroon, DR Congo, Ethiopia, Jordan, Lebanon, and Nigeria.

### **Summary for the Position**

Based at the Partnership for African Social and Governance Research (PASGR) in Nairobi, the Programme Officer - Advocacy will work on the Inspiring Girls and Networks for Inclusive and Transformative Education (IGNITE) Programme. The post holder will contribute to the quality and efficient project implementation and manage the delivery of the IGNITE advocacy approach and activities in the remaining 12-month of the French Development Agency (AFD) funded project.

The IGNITE project delivered by a Consortium of four partner organizations supports feminist Civil Society Organizations (CSOs) and Women Rights organizations in 7 target countries and at a regional level to accelerate gender equality in and through education. These include:

- CSOs providing direct support to girls and their families to remove individual, family, and community-level barriers to education.
- CSOs working directly with schools and other sub-national institutions to improve the quality of support for adolescent girls in school as well as access to education for out-of-school girls.
- CSOs conducting research and/or advocacy to advance the rights of girls, including access to education.

This role will lead IGNITE advocacy work as part of the IGNITE consortium to leverage Feminist CSOs with the aim of amplifying their voice, confidence, and agency, to advance gender-transformative education and empowerment for marginalized adolescent girls in Africa and MENA.

Through grant-making, research, and advocacy efforts, IGNITE aims to increase movement towards gender equality and girls' empowerment. This role will support

research uptake, and work with consortium (and grantee) partners to create policy change at the local, national, and regional levels, while influencing global and regional discourse. This will be achieved through leading the development of policy messages based on research findings, and the identification of opportunities and advocacy strategies that facilitate the uptake of evidence-based policy solutions. The role will collaborate closely with the IGNITE research team as well as with all members of the IGNITE consortium.

### **Major Responsibilities:**

This role is responsible for leading the delivery of IGNITE’s advocacy workstream in collaboration with IGNITE research team and IRC’s advocacy lead. More specifically, the officer will be responsible for delivering activities in line with the policy and advocacy goals of IGNITE, which include:

- Development of IGNITE’s advocacy strategy and advocacy work plans, identifying specific policy change objectives to guide the consortium’s advocacy efforts in addressing context-specific challenges faced by adolescent girls.
- Lead intergenerational dialogues with adolescent girls and CSOs, including women’s rights activists to advocate for national and statewide policies on adolescents girls’ education and gender equality.
- Conduct in-depth research and analysis to stay updated with national, regional and international policies and identify opportunities for engagement and influence.
- Designing and implementing advocacy campaigns, including developing messaging frameworks, creating communication materials, and planning outreach activities to target key audience.
- Building and maintaining relationships with relevant stakeholders to advocate for policy changes around adolescent girls’ education in the IGNITE project countries of operations.
- Appraising and synthesizing evidence from the IGNITE project into key messages and development of compelling communication materials i.e. policy briefs, blogs, infographics, social media posts, op eds, short videos for both target and wider dissemination and action on a continuous basis.
- Monitoring advocacy activities within IGNITE and support the evaluation of the effectiveness of advocacy and communications activities and tools.
- Supporting IGNITE consortium partners and grantees in leveraging on mainstream media visibility opportunities and social media presence to advance the projects advocacy footprints.

- Supporting analysis and monitoring of key humanitarian processes, debates, and policy developments relevant to IGNITE Consortium and grantee partners.
- Scanning of relevant and strategic opportunities to amplify the profile of IGNITE consortium and grantee partners advocacy footprint.
- In coordination with the MEARL team support the collection, and documentation of impact stories for sharing, learning and advocacy. Support CSOs to participate in online and face-to-face advocacy on local, national and international platforms.
- Providing additional support to the team as required, including through participation in global and interagency processes.

### **Position Specifications: Key Qualifications, Experience and Competencies**

#### **Education and Language skills:**

- Master's degree, in a subject related to PASGR and IRC's work on GBV (e.g. Gender and Conflict, GBV, International Relations, Humanitarian, Conflict, Development Studies, Public Policy) or the equivalent of 8 years relevant work experience in policy advocacy-focused roles.
- Excellent writing, editorial and interpersonal skills in both English and French, and the ability to translate complex material and data into coherent narratives. Knowledge of other languages in the IGNITE focal countries with experience of writing for different audiences would be an asset.

#### **Experience:**

- A minimum of 8 years of relevant work experience in public policy change and/or advocacy-focused roles.
- Experience in research advocacy and translation of research findings and outputs into advocacy messages for policy change.
- Experience working on humanitarian emergency, refugee, conflict or development issues in academic or professional setting as part of large consortia/multi partner.
- Demonstrate a good understanding of working and collaborations with the Media
- Experience of running online events.
- Experience in planning, collecting, analysing and interpreting data for monitoring and evaluation.

### Competencies:

- The ability to establish good relationships and rapport with stakeholders and partners allure cooperation from other teams and maintain networks outside the organization.
- Knowledge and understanding of the global policy environment related to gender-transformative education and girls' empowerment, knowledge of relevant coordination architecture, and CSOs civic space in focus countries; and processes governing priority setting and policy formulation.
- Have a good knowledge of leading social media platforms (e.g. *LinkedIn, X, bluesky, Facebook, and YouTube*), an understanding of digital media best practices, and a keen interest in the constantly evolving nature of the environment, new media innovation, and technology and measurement tools.
- Strong organizational and time-management skills; proven track record to prioritize and deliver on time.
- Organized and problem- solving mindset, capable of working under pressure and juggling with multiple priorities, design various advocacy campaigns and produce deliverables to a high standard with minimal supervision.
- Excellent English and French (verbal and written) communication skills as well as, an overall ability to be clear and concise in all communications.

### Application process

Interested and eligible candidates should submit their application with the following details:

- A CV/resume, including contact information, current and expected salary with a minimum of three (3) references. (5 pages maximum).
- A cover letter with the subject clearly indicating “**Programme Officer – Advocacy**”, explaining their interest in the position, and relevant experience.

All application documents are to be submitted electronically to [recruitment@pasgr.org](mailto:recruitment@pasgr.org) not later than **March 24, 2025, 5.00pm EAT**. Only shortlisted candidates will be contacted. Canvassing will lead to automatic disqualification.